



Our rookie of the year has a passion for dance and a love for education. She is the executive director for Learning Parachute and the Kinderdance International India Area Developer and Franchise owner. Her love for education and passion for dance motivated her to work with young children. As a Certified Early Childhood Movement Specialist, she brings Kinderdance programs to young children on site at child care centers, preschools and other child care facilities throughout India.

In addition to teaching Kinderdance programs and area development, she is a leader and a strong advocate in her community on the importance of dance and movement for a child's overall development. She hosts an open live discussion forum to help parents in India understand the impact of dance and movement on the overall personality of a child. She truly understands the power of marketing and how to work the public relations aspect of her business.

And that's not all! She has been interviewed by many, such as Blumberg TV India called "The Pitch" and the NEN Entrepreneur Academy. During the NEN interview, she shares "How mentoring can benefit your business" and here she has excelled. Since starting her business she has been continually growing her sales, student enrollment and expanding to different areas of India with sub franchises. As a Gold Kinderdance Area Representative she has mentored and developed 9 sub franchises since 2009.

Within her first three years of business she has received recognition as "Franchisee of the Month" for September 2012 and now she's being recognized this year for "Rookie of the Year". It's safe to say that we will probably see her being recognized for many more achievements in the coming years.

Since starting her business she has always been a leader and continues to do so by contributing to the quarterly newsletters, annual conference performances and offering her opinion, and services anytime we or a fellow franchisee calls.

We are honored to present the "Rookie of the Year" Award to KIRTHANA RAMARAPU.

Written by Karen Maltese

VP of Franchise Development

Kinderdance International

KarenMaltese@kinderdance.com. Also found at www.kinderdance.com.